

Event	Interview
Interviewee	<u>Mr. Mykola Malyuga</u> Kyiv City Council, EURO 2012 Department
Date	March 2011

EU: What is the current state of Kiev City readiness for the EURO 2012?

MM: Kiev is being actively prepared for the EURO 2012. Public infrastructure is being actively developed; and its progress is remarkable. City builds new transport interchanges, repairs existing roads, medical institutions, hotels etc. Also we work on development of 1.5 km radius zone around NSK Olympiyskiy. For that the City has developed an action plan that covers reconstruction/painting of facades of buildings, as well we repair of roads, pedestrian paths, street lights, parks and flowerbeds.

Today Kiev public infrastructure development is being almost finished already, and now we are to launch our works on preparation of infrastructure and grounds for the EURO 2012. For that we have developed Kiev Host City Concept and submitted it to UEFA for its approval. Under this Concept we have developed a list of advertisement areas, as well as concepts of the official UEFA EURO 2010 Fan Zone, volunteers, and Promo Campaign to promote the Tournament.

Next 437 days (as of March 29, 2011) we will work on having our Host City Concept successfully implemented.

We have to prepare Kiev City in a way to make it not just comfortable to stay in, but also interesting.

EU: What is the current state of Kiev hospitality sector for the EURO 2012? How many new hotels are to be opened during next year and a half (including those that are currently under reconstruction)?

MM: Kiev takes all necessary actions to provide comfort conditions of stay for participants and fans of the EURO 2012. Capital city of Ukraine has a well developed hospitality sector that is still being constantly upgraded and developed. In total Kiev has 108 hotels of different star-categories, out of which there are 4 hotels of 5* category (Premier Palace, Opera, St Sophia Hyatt, Intercontinental), 16 hotels of 4* category (Radisson SAS, Dnipro, Kyiv, President Hotel Kyivsky, Nationalny, Riviera, Podil Plaza etc), 21 hotels of 3* category. According to UEFA requirements Kyiv has to provide 7,300 hotel rooms for UEFA Target Groups (UEFA Family, teams, dope control doctors, referees, media etc). Not an easy assignment, especially taking into account that economic downturn had some negative impact on preliminary plans of new hotels construction. However city does everything possible in order to meet UEFA requirements, and as of today we already have about 85% available out of total



number of rooms required. By the end of 2011 it is planned to commission 9 new hotels, among which are well known brands like Hilton, Holiday Inn, Ibis etc.

At the same time we work on preparation of other alternative options for accommodation of fans. For that we will use all available accommodation facilities, including hotels of 3*, 2* and 1* categories, motels, hostels, resorts, private apartments for daily rent etc.

For convenience of our guests it is planned to use on-line booking system, which will cover all types of accommodation facilities, as well as offer additional services e.g. transfers, sightseeing excursions etc.

All information will be posted on official web site of Kyiv Host City: www.city-kyiv.com.ua/uefaeuro2012/.

EU: What is the current state of Kiev public transport infrastructure development?

MM: A lot of transport development projects have been accomplished in 2010. Three new subway stations have been commissioned. In a close proximity to them student hostels of Shevchenko National University are located (these are to be offered as accommodation options for EURO 2012 fans).

Borschagivka Speed Tram Line has been opened after its large-scale reconstruction, as well as a new multi level road interchange on Moscow Square commissioned. Number of streets has been repaired. Project design for construction of new access road to Kyiv Zhulyany International Airport has been developed.

Reconstruction of Kyiv Zhulyany International Airport is underway. This airport will serve as a back-up for Boryspil International Airport during the EURO 2012. New runway of Zhulyany Airport has been commissioned, as well as new taxiways, apron and lighting system.

Existing passenger terminal of the Airport is planned to be reconstructed soon. This reconstruction is aimed to increase its throughput up to 320 passengers per hour. Also it is planned to build a parking there for 200 cars.

Within Kyiv EURO 2012 Mobility Plan our works on the following projects have been launched:

- Bus Shuttle Transfers of fans between Kyiv and Boryspil;
- Vehicle fleet upgrading;
- Special lines introduction for public transport;
- Development of traffic scheme for central part of Kyiv;
- Introduction of street signs in Latin letters;
- Temporary parking development along streets located in close proximity to NSK Olimpiyskiy.



To increase efficiency of special public transport lines, Kyiv City government has addressed the Cabinet of Ministers of Ukraine to aggravate current penalties for private cars drivers that use these lines (drive and/or park on them).

EU: What actions does Kyiv plan to undertake to ensure Safety and Security during the EURO 2012?

MM: Kyiv City has established the Kyiv Municipal Center on Safety and Security to ensure efficient cooperation between Police and other Services that are in charge of Safety and Security.

Following UEFA requirements Kyiv has also developed Kyiv Host City Medical Concept and First Aid Action Plan that cover health care services for participants of the Tournament during and between the EURO 2012 matches.

Kyiv City has approved 3 multifunctional, 8 specialized and 3 back-up hospitals with a total capacity of 7,100 beds, out of which 1,470 are to be specially provided for potential needs of the EURO 2012.

Next to that, Kyiv continues to work on setting up a new emergency call line.

EU: How many volunteers does Kyiv plan to prepare for the EURO 2012? What are the main selection criteria for potential candidates? Will you run a special training program for them?

MM: On September 30, 2011 our city has presented to UEFA the Kyiv Host City Concept. This Concept includes a separate chapter on Selection and Training of EURO 2012 Volunteers.

“Kyiv Volunteer” Program plans to recruit total 6,000 volunteers that will be thoroughly selected and undergo a 100 hours training course. This course will cover the following topics: Volunteers and Sport, Social Psychology, Communications Skills, Tourist Attractions of the Region etc.

Main selection criteria are: being older than 18 years old, basic knowledge of English language (German, French etc), no criminal records.

Volunteers application process has been launched in March 2011 via official web site of the Host City www.city-kyiv.com.ua. As of March 29, 2011 Kyiv received applications from 2,637 potential volunteers.

EURO 2012 Department together with Educational Department of Kyiv Municipality will control preparations of future volunteers, develop their uniform, as well as define their location and responsibilities during the EURO 2012. We will work hard to make every volunteer happy with what he/she is doing and guests of our city to be happy with work of our volunteers.



EU: How many Fan Zones does Kyiv plan to prepare for the EURO 2012? What will be their capacity?

MM: Following UEFA requirements Kyiv will develop its official Fan Zone for the EURO 2012. This Fan Zone is to be located in the city center, on Maidan Nezalezhnosti Square and Khreschatik Street, in a walking distance from NSK Olimpiyskiy Stadium.

Scheme of the Fan Zone has been already developed. This Fan Zone will be divided into several function zones, i.e. entertainment, food court, VIP, zone for fans with special needs etc.

The Fan Zone will have a capacity to welcome about 70,000 people. It is also planned to expand its area during the day of the Final to welcome up to 90,000 fans.

The Fan zone will be developed in 2012.