

Event	Interview
Interviewee	<u>Mr. Maxim Rovinsky</u> Donetsk City Council, Public Relations Department
Date	March 2011

EU: Will Donetsk be ready for the EURO 2012?

MR: Preparations of Donetsk City for the EURO 2012 goes according the schedule. All infrastructure facilities are to be commissioned by beginning of 2012.

EU: What is the current readiness of Donetsk hospitality sector for the EURO 2012? How many new hotels are to be commissioned in coming year in a half (including hotels that are under reconstruction today)?

MR: *UEFA Target Audience*. As of March 18, 2011 the Agency for EURO 2012 Target Audience accommodation - TUI Travel - had signed contracts with 53 existing hotels (total capacity of 2005 rooms).

Overall 22 hotels are currently under construction/reconstruction in our region (total capacity 1832 rooms). After these hotels would be commissioned, our total number of rooms that will be offered for UEFA will grow up to 3,837.

Fans. According to calculations done by UEFA and TUI Travel experts a minimum number of fans that will visit Donetsk region during the EURO 2012 will reach 14,241 people.

The following accommodation options are to be offered to guests and fans of the EURO 2012:

- Students hostels;
- Sanatoriums and resorts;
- Hotels that will not be used for UEFA Target Audience accommodation;
- Camping park.

TUI Travel Company and Iltash-Tour Agency (member of Ukraine Association of Tourist Operators) have signed contracts for accommodation of 11,407 fans and guests of the EURO2012 in Donetsk Oblast (student hostels – 10,559; sanatoriums and resorts – 388; and hotels – 460).

EURO 2012 Department of Donetsk City Council together with an investor has developed a concept of the Camping park development (capacity 7,000 people).



Special sightseeing tourist routes have been developed to entertain guests of Donetsk region between the EURO 2012 matches.

EU: How many visitors does Donetsk plan to welcome during the EURO 2012? Including the semi-final?

MR: We are ready to welcome a maximum number of visitors. Our city is getting prepared for any potential scenario.

EU: What actions does Donetsk plan to undertake to ensure Safety and Security during the EURO 2012?

MR: Our action plan includes the following:

- special tactic trainings aimed to prevent football hooliganism. The key principal of these trainings is based on development and playing the most probable scenario of football hooligans behavior before, during and after the match;
- collection and analysis of data on fans' movements and representatives of fan clubs. Creation of automatic data base FAN;
- special plans, developed in close cooperation of all relevant parties involved, aimed to ensure safety and security of Donetsk key EURO 2012 facilities;
- special language trainings for 3,600 police officers to be held before the EURO 2012. Donetsk Law Institute together with Donetsk Region Department of Ukraine Ministry of Internal Affairs have developed a "phrase book" for distance language trainings of police officers;
- establishment of the Police Coordination Center integrated with CCTV system installed at public places;

To increase efficiency of our Police performance and decrease a crime level and its negative results, Donetsk Region Department of Ukraine Ministry of Internal Affairs has developed the "Safe City" CCTV system in Donetsk in 2008. As of today 8 cameras have been installed on the Lenin Square, 8 - in Forged Figures Park located near by Donetsk City Council, 6 – near Donetsk Oblast Administration. Signal from these cameras is being transmitted to the Control Room of Donetsk City and Oblast Departments of Ministry of Internal Affairs of Ukraine (Donetsk City and Oblast Police). There are 24 cameras installed in Scherbakova Park.

Next to mentioned above, 526 cameras are installed at Donbass Arena, out of which 37 cover territory around the Stadium and territory of the Municipal Park of Culture. In its turn, Donetsk Metalurg Stadium has 11 cameras installed.

EU: How many stewards does Donetsk plan to prepare for the EURO 2012?

MR: Usually about 530-550 stewards are needed to serve a regular football game (1 steward per 100 fans). UEFA requirement for EURO 2012 matches is 1 steward per 75 or 50 fans. Thus we plan to have about 1,000 - 1,050 stewards.



Stewards are being selected by the Training – Recruiting Center (via personal interviews, testing). Main selection criteria are age, communication skills, stress-resistance etc. After their selection, stewards have special trainings and an internship at minimum 2 matches held at Donbass Arena.

City plans to attract about 3,000 volunteers. Key assignments for volunteers will be the following:

- Information support;
- Interpreters for service officers;
- Fan – embassies;
- Welcoming committees.

Main selection criteria for volunteers are the following:

- Be above 18 years old at the time of the EURO 2012;
- Fluent English (and/or other foreign language);
- Willingness to help;
- Availability to work during the EURO 2012;
- Personal skills: proactive personality, responsibilities, flexibility, team player and ability to work under pressure.

The City plans to run obligatory theoretical and practical trainings for volunteers. Volunteers will attend general (applicable for all volunteer assignments) and special classes (depended on specific volunteer assignments).

General Trainings Plan (for all volunteers) will cover the following topics:

- Ideas and principles of volunteering;
- European football Championship UEFA EURO 2012;
- Organization and Structure of UEFA;
- First aid;
- Fundamentals of interpersonal and intercultural communications;
- Life protection.

Special Trainings Plan (for specific volunteers assignment):

- Protocol overview;
- Leadership;
- City Topography;
- Information support;
- Work with people with special needs.

English Language Speaking Clubs have been established on the base of several High Educational Institutions, where all potential volunteers can practice and develop their language skills.

EU: How many Fan Zones will Donetsk prepare for the EURO 2012? What will be their capacity?

MR: As of today City Donetsk is working on preparation of one Fan Zone. Official EURO 2012 Fan Zone of Donetsk City will be located near Scherbakova Park on a path in front of Shakhtar Stadium.

This Fan Zone will be located in close proximity to key facilities of Donetsk EURO 2012:

- Airport – 12.8 km;
- Donbass Arena Stadium – 5.3 km;
- Donetsk Central Railway Station – 9.9. km;
- Putilovskiy Bus Station – 10.6 km, and Pivdenny Bus Station – 0.8 km.

Total area of the Fan Zone will be 6.35 ha. This will provide a capacity to welcome 60,000 fans.

EU: When is it planed to open a new passenger terminal of Donetsk International Airport? What is its current state of construction? How will grow a passenger flow of the Airport after new terminal will be commissioned?

MR: As of today the new terminal is 35% ready (28 stages of construction schedule are accomplished).

190 people work at construction site. Works are being held 24/7. Works on relocating engineering networks, installation of hydro isolation and laying the foundation are being accomplished. Four storied building is 100% constructed already. Today we install glass facades (28% done), roof (60%) and internal walls (12%).

Construction works have been speeded up, and all delays in construction schedule are already overtaken. Construction of new runway is 90% ready.

Current throughput of Donetsk International Airport is 350 passengers per hour. It is planned to be increased up to 3,100 passengers per hour (peak flows).

It is planned to be commissioned in December 2011.