

Visit report Bud Gryf & TDI 2011

Topic	Construction
Date	March 18-20, 2011
Location	Międzynarodowe Targi Szczecińskie, ul. Struga 6-8, 70-777 Szczecin
Website	http://www.mts.pl/index.php?mod=targi&pod=szczegoly&id=1928

We we're not able to visit the fair in person. Instead of this we interviewed one of the organizers of the Bud-Gryf and Energia fair: Ms. Izabela Próchnicka

The fair

This year, approximate 9000 visitors visited the fair. The nationality of the visitors is mainly Polish, but there were also visitors from abroad: from Europe as well as Asia and North America.

Ms. Próchnicka told us that last year and also this year there are organized trips from Germany to the fair. This means that there is an obvious interest from the German side in the Polish building market.

Although year by year the fair is getting more competitive with the BUDMA fair in Poznan concerning the composition of the fair as well as the amount of exhibitors and visitors, its target group is still the regional private visitor and the regional building companies.

According to the chairman of the national building branch organization, there is a trend in Poland going on in the different voivodships to organize their own regional building fair.

During the fair there is also an auction organized. This auction gets a lot of international attention. 40% was from abroad of which a considerable amount from outside Europe.

The fair is very much orientated on energy efficient building. The second part of the fair named: ENERGIA, is a showcase of modern technology acquisition and use of electricity and heat from renewable sources and conventional financing options, ways to store and conserve energy.

One of the key events of the fair was the project 'Low-energy house. This project arised in cooperation

with manufacturers of energy efficient building materials, to show their usage in a concrete and applicable situation.

Main products offered at the BUD-GRYF fair:

<p>BUILDING MATERIALS Stainless steel, steel structures Glass Wood Cement, lime, gypsum Natural stone and aggregates Insulating Prefabricated Elements Brick wall and other materials tiles, roofing</p>	<p>BUILDING CHEMISTRY paints, varnishes, adhesives, enamels, stains Bonding and sealing Plastics Rubber Other products</p>
<p>CONSTRUCTION MACHINERY AND TOOLS Cranes, cranes and hoists Machinery and equipment for building materials Tools and small equipment building Other machinery</p>	<p>BUILDING AND INTERIOR DESIGN Sanitary Ventilation and air conditioning Installations and lightning protection systems Installations and plumbing systems Finishing Materials Elevators, escalators Accessories Articles home furnishings Lighting</p>
<p>CONSTRUCTION COMPANIES Multi Installation Works General Building</p>	<p>BUILDING SERVICES Design Sales and manufacturing of finished projects Executions Geodesy-Cartography Other services for construction</p>