



TASK FORCE EURO 2012

# MEET YOUR GOALS

The Task Force EURO 2012 is an initiative of EUNITE and FME-CWM and was founded shortly after the successful bid of the co-hosts Poland and Ukraine for the organization of the EURO 2012. In close cooperation with the Dutch Ministry of Economic Affairs, we now have a long term program in place. The Task Force aims to use the momentum of EURO 2012 for Dutch companies to assist Poland and Ukraine and after 2012 continue to serve as trusted partner for public and private partners.

The organization of the EURO 2012 does not only provide Poland and Ukraine the opportunity for international exposure and presentation, but will also call for investments in infrastructure and the building of new football stadiums, training centres, hotels, hospitals, etcetera.

The Netherlands have a unique reputation internationally in infrastructure and building technologies. The Dutch sector can offer significant added value to investments in both countries in the field of Dutch design and engineering, innovative solutions, use of sustainable building materials and state of the art technology.

The long-term aim of the Task Force is to enable Dutch Engineering companies, contractors and suppliers, to profit optimally from the opportunities and chances of the EURO 2012. Initially the focus lies on public infrastructure (roads, railroads and airports) and private construction (stadiums, sport facilities, hotels, utility buildings, etc). As 2012 comes closer topics like IT, security, fanzones and catering will be included, thus ensuring the Dutch experience in organising such an event in two countries (EURO 2000) will benefit Poland and Ukraine as well.



Photo: Schiphol Group





### Unique selling points

- The Dutch invest heavily in innovation and R&D through public-private partnerships that align the interests and resources of government, business and research partners. These include renowned institutes like Deltares and the technical universities, particularly the Delft one.
- Dutch infrastructure projects routinely take a multi-disciplinary approach that balances social, economic, environmental and engineering needs. This concept, called Building with Nature, is of considerable interest to countries with large delta populations.
- Amsterdam Airport Schiphol is one of four large network hubs in Europe and one of Europe's most efficient airports. Dutch companies have extensive expertise in airport construction, particularly consulting on and designing new terminals, such as the one in Beijing.
- Dutch construction companies have mastered the art of building on the wet and weak soil of the Netherlands. Their expertise in underwater foundations and foundations in weak soil is relevant to the construction of windmill parks at sea, bridges and tunnels.
- The Netherlands, with its dense road network, exports knowledge in road construction. The Netherlands is a leading innovator in sound proof asphalt and the inventor of prefab asphalt. The Dutch are currently exploring the use of roads as heat exchangers to generate energy. The Netherlands have extensive knowledge and experience in organising the EURO 2000 event, both from a public and private perspective.

### Facts & figures

- 160 Million people live within a 500 km radius of Rotterdam and are being served via Dutch infrastructure.
- The domestic turnover of delta technology companies is € 4.4 billion, while exports amounts to € 2.9 billion.
- There are 5,905 infrastructure companies in the Netherlands, employing some 80,000 people. Total turnover amounts to € 13.2 billion.
- The Netherlands has 6.5% share (5th largest producer) of total EU production in civil engineering and construction.
- With a share of more than 8% the Netherlands is the 6th largest producer in the EU in transport construction.
- Schiphol Airport Amsterdam handles more than 47 Million passengers and more than 1.6 Million tonnes of cargo per year.
- The Port of Rotterdam handles more than 10 Million TEU and 400 Tonnes of Bulk cargo per year.
- The Netherlands successfully built the first freight dedicated railway from Rotterdam straight to Germany called the Betuweroute.

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