



TASK FORCE EURO 2012

EURO 2012 Fair, Congress and Seminar Report Ukraine

Event	Exhibition - KYIVBUILD'2011
Subject	Building and Architecture, Safety and Security
Date	23-26 February 2011
Location	Kyiv, Ukraine

Introduction:

The 15th Annual International Exhibition of Building and Architecture KyivBuild was held on 23-26 February, 2011. KyivBuild has been the leading exhibition in Building for more than 14 years showcasing all key advanced developments and achievements in the national and world construction industry. Kyivbuild demonstrated the whole cycle of construction process from architects' ideas to the commercialization of the objects. The Exhibition was organized by ITE Group Plc (Great Britain), GIMA (Germany), ITE Turkey (Turkey) and Premier Expo (Ukraine) in cooperation with the Ministry of Regional Development, Construction, Housing and Communal Services of Ukraine as well as the National Union of Architects. Together with Kyivbuild the 18th International Forum of information and telecommunication technologies and 1st International exhibition KIPS 2011 "Safety, security and fire safety" were held.

On the Kyivbuild's opening ceremony participants and guests were greeted by Igor Sokolov, the Deputy Minister of the Ministry of Regional Development, Construction, Housing and Communal Services of Ukraine, Igor Shpara, the President of the Union of Architects of Ukraine, Sergey Grabar, Executive Director of Ukrainian construction association, Boris Platkevych, President of Ukrainian Union of producers of fire safety products and services, Oleg Baran, President of the Ukrainian Federation of safety and security industry and other officials.

According to the point of view of organizers, Kyivbuild was marked by the extension of the exposition of Ukrainian participants this year. This fact gives evidence on the improvement of the situation in national construction industry as well as increased interest of foreign companies to Ukrainian market.

Program and Participants:

On the first day in the framework of integrated business program of exhibitions KIPS 2011 and KyivBuild 2011 the round table «Security enforcement during EURO 2012» was held. Its organizers are Ukrainian Federation of safety and security industry, Ukrainian union of fire and technogenic safety, Ukrainian construction association and "Premier Expo" company. The topic of energy efficient management and territory development was brought to light during the E3 forum -- II International Forum on Eco-friendly and Energy Efficient Construction.

The enterprises of construction industry of Germany and Belorussia presented joint national stands (booths). The business program of the exhibition was quite diverse and saturated with events. The exhibition Kyivbuild evolved into the vast business-forum for the professionals of construction and related industries. Two key moments of the exhibition were the following: firstly, new planning regulations and European safety standards in construction, and, secondly, energy efficiency and environmental friendliness of construction. Participants of International conference "Recovery of business and consumer confidence to the housing construction market in

Ukraine: new criteria of investment attractiveness” discussed the regulations of new law “About regulation of urban planning”, adoption of which summon to appear lot of disputes in society as well as approaching routes of domestic construction to the new safety standards. In the framework of “II International Forum on Eco-friendly and Energy Efficient Construction – E3 forum” the topic of energy efficient management was comprehensively brought to light. New engineering solutions as well as projects of “passive” country estate and options, which are appropriate for blocks of flats, were presented here.

The visitors mainly attended the stands of the following companies: «Texna», «Plastex», «Solution», «Belarmar Technology» (Ukraine), «Karboglass», «Belorussian cement factory» (Belorussia), «Inkeram» (Italy), Ela Container GmbH (Germany) – construction materials; the expositions of producers of electrical tools Black&Decker GmbH, «Instrument-standard» (TM Sturm!), «Klingspor», «Status-Ukraine», «Fiolent» (Ukraine), natural stone «Natural stone Bateig» (Spain), Trade House «Italy» (Ukraine); sections of construction and road building machinery - «Malbery Homes». Large show-room of ceramics and sanitary ware in the framework of KyivBuild was presented by company «Agromat».

The exhibition comprised of 7 specialized fairs, covering the entire spectrum of products and services within the building and interiors industry:

- *KyivInteriors;*
- *LandScape&Garden;*
- *Techno+Stone* (stone processing industry and also natural stone usage in interior and exterior);
- *ConMac Ukraine* (road, building and lift-transport and mining machinery);
- *WinTecExpo Ukraine* (window technologies);
- *Tools&Hardware;*
- *Intertool* (hardware, tools and DIY).

Total area of the Kyivbuild 2011 was 10 160 square meters. The total number of the companies registered for the exhibition reached 278 companies from 26 countries of the world.

Kyivbuild 2012 Fair is scheduled for February 2012.

