



Event	International Hotel and Restaurant Exhibition
Date	23-25 March 2011
Location	Kyiv, Ukraine

Introduction:

The 12th International Exhibition Hotel and Restaurant Expo Ukraine was held in Kiev on 23-25 March, 2011. The Exhibition was organized by the companies Premier Expo (Ukraine) and ITE Group (UK) and was held in the International Exhibition Center.

Program:

Program of the International Hotel and Restaurant Expo included presentations by exhibitors, specialized seminars and 5 branch events in the hospitality sector, namely the following:

- The International Conference “SPA Industry in Ukraine’11”;
- The 5th International Business Forum “Small Hotels and Apartments in Ukraine”;
- The 5th International Expo-Forum “Brand4Rent 2011 – Franchise & Other Business Opportunities”;
- The 6th International Conference “MICE Ukraine: Business Tourism – Ukraine”;
- The Roundtable of the Ukrainian Association of Dry Cleaners and Laundries.

The Hotel and Restaurant Expo was divided into the following sections: furniture, interior solutions and textile, equipment, accessories and technologies for restaurant industry, exclusive products and drinks, congress equipment, engineering and utilities, cleanliness and hygiene, Wellness&SPA, automation and safety, business services.

The Exhibition also included awards distribution between the prize winners of Top 100 Hotels of Ukraine rating, organized by the Council for Tourism and Resorts in cooperation with the Association of Hotels and Hotel Alliances of Ukrainian Cities. The rating was composed based on interviews with industry experts.

Participants:

66 companies from Ukraine, Germany, Poland, Finland, and China participated in the International Hotel and Restaurant Expo. Number of visitors exceeded 7,000; 90% of them represented HoReCa business.

Remarks:

The Hotel and Restaurant Expo Ukraine proved to have a big success on the market due to current trends of Ukraine’s hospitality market development, including hotels as well as public catering facilities.

This year, the Exhibition incorporated presentations and discussions of the upcoming changes in the legislation, including amendments to the Law “On Tourism” that stipulate implementation of obligatory categorization of hotels and other temporary accommodations. The participants have also commented on the current developments in the tax legislation: which hotels can count on exemption from profit tax, possible problems in the payment of tourist fee, issues with simplified taxation for hotels. The changes in permit documents for construction have been highlighted as well, which was especially important for owners and managers of the hotels being upgraded for hosting EURO 2012 guests.

Next Hospitality Branch Fair in Kiev is planned for March 2012.

